

*Kristine Bautista*

# PORTFOLIO

2025

*K*

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A vertical column of decorative stars on the left side of the page. From top to bottom: a black star, a large pink star, a white star with a black outline, a purple star, a large black star, and a light blue star with a black outline.

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# Acknowl

*Thank you*

I would like to express my heartfelt gratitude to Dr. Harris for her guidance, encouragement, and support throughout this project. With every assignment we received in class, she provided thoughtful feedback that helped me—and the rest of the class—grow in our thinking. Even though this was her first time teaching at UNC, she created such a welcoming and inspiring learning environment. Her support boosted my confidence, challenged me to think creatively, and helped me enjoy the learning process more than I expected. I'm truly grateful to have had the opportunity to be in her class.

*From the bottom*



# edgments

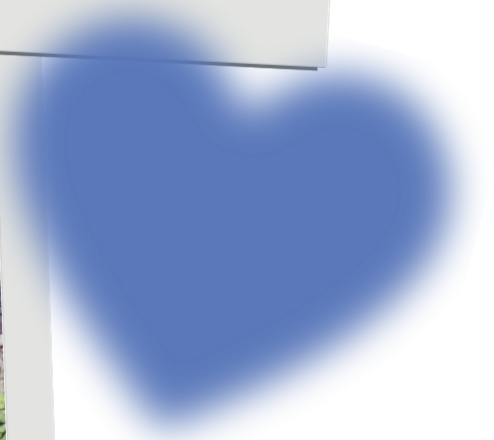
## so much

I also want to thank my family and friends who have supported me throughout this journey. To my parents and siblings—thank you for always being there and encouraging me as I explore my goals. I’m especially thankful to my parents, who made many sacrifices when we immigrated to the U.S. from the Philippines. Their strength and love are the foundation of everything I’ve been able to do. To my friends at UNC, especially those in Kasama, thank you for bringing support and joy to my college experience. Whether it was study sessions, coffee breaks, or just spending time together, you’ve helped make UNC feel like a second home.

## of my heart!



KB



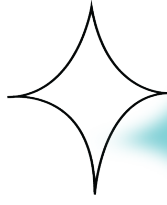
# hey Helloooooo!

## *about me aka my biography*

My name is Khristine Bautista, and I was born in Rosario, Batangas, Philippines. At the age of five, my family and I immigrated to the United States, settling in North Carolina. I am the youngest of three siblings, and growing up, I balanced my Filipino heritage at home with the new American culture around me. We moved often due to my mom's work as a teacher, but North Carolina became our permanent home when I was in elementary school. Despite the challenges we faced, my parents always made sure we felt supported and loved, never allowing us to feel the strain of our financial struggles.

As a child, I explored a variety of interests, from science fairs to art clubs to robotics, trying to find what sparked my passion. Though I didn't know exactly what I wanted to do, I knew I loved to create. When I entered college at UNC, I initially pursued a path in STEM, but I quickly realized it wasn't for me. I decided to major in Information Science, which combined my interest in technology with my creative side. It was through this decision that I began to discover my true passion for design and creativity.

# More about me



During my time at UNC, I also found a deep connection to my Filipino roots through UNC Kasama, an organization dedicated to celebrating Filipino culture. As the historian for the group, I was able to combine my love for photography with my cultural background, capturing memories and events for our community. This experience allowed me to embrace my heritage while making meaningful connections with others who shared similar experiences. Alongside this, I found a professional home at the Carolina Union, where I began working as an Operations Assistant. Over time, I advanced to the role of Operations Coordinator and Photography Assistant, experiences that have helped me grow both personally and professionally.

College has been a transformative journey, one filled with self-discovery, challenges, and growth. I've explored many paths, learned new skills, and discovered a deeper sense of purpose in creative fields. My time at UNC has also allowed me to meet diverse people who have enriched my life and shaped my perspective. As I continue my studies, I look forward to the opportunities and experiences that lie ahead. I'm excited about the future and eager to continue pursuing my passion for design and creativity.

*Christie Bautista*

*Creative*

**Adaptable**

*Thoughtful*

I'm naturally introverted, but once people get to know me, I open up and enjoy meaningful conversations. I try to create a space where others feel comfortable being themselves and know they can talk to me about anything. I'm also very open-minded and always willing to listen without judgment.

**Determined**

*Curious*



Things change, but we  
stretch and grow and  
make room for one  
another.

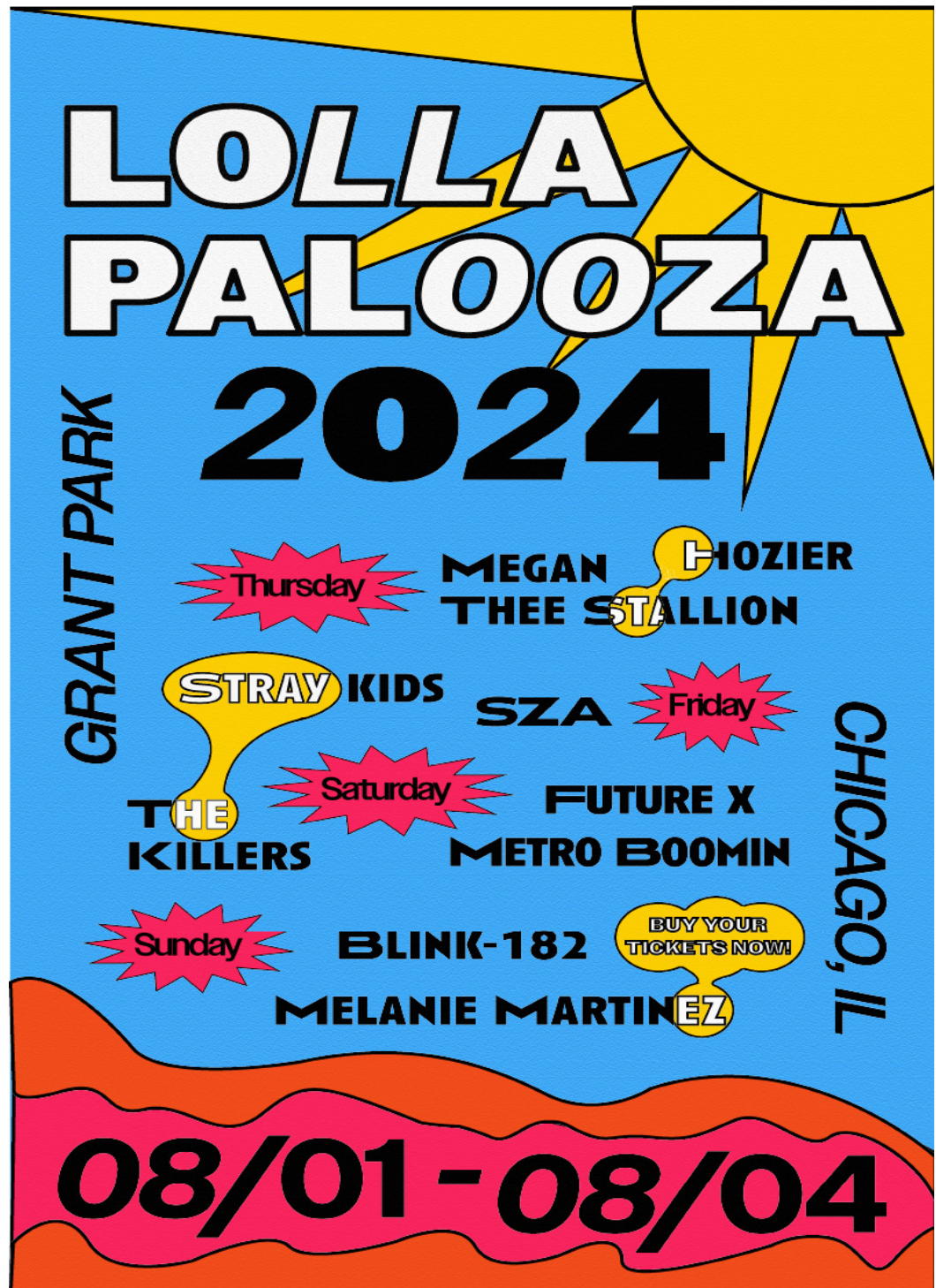
By Emily Henry,  
Happy Place

# Professional Ambitions

As a third-year Information Science student at the University of North Carolina at Chapel Hill, my professional goals center around combining creativity and technology. I am especially passionate about UI/UX design, graphic design, and web development, where I bring ideas to life visually and meaningfully. I enjoy creating intuitive, engaging digital experiences using tools such as Adobe Creative Suite and skills in HTML and CSS, while also exploring programming languages like Python and JavaScript. My passion lies in creativity—whether that's through designing interfaces, visual branding, or digital storytelling, I'm most fulfilled when I'm creating something impactful. My goal is to continually expand my creative and technical skill set to design solutions that are both functional and visually compelling.

Beyond design and development, I am open to working in marketing roles that allow me to use my creative strengths. I enjoy curating content, managing social media, and finding innovative ways to connect with audiences. Photography plays a key role in how I express myself creatively and often serves as a source of inspiration from everyday life. I hope to find opportunities where I can work in collaborative environments and contribute to projects that align with both my creative interests and technical strengths. Ultimately, I aspire to build a career that reflects my passion for innovation, aesthetics, and purpose-driven design.

# Project 1



A vibrant poster for the Lolla Palooza 2024 music festival. The background is a bright blue sky with a large yellow sun in the top right corner. The festival title 'LOLLA PALOOZA' is written in large, bold, white letters with black outlines, and '2024' is in large, bold, black letters. The location 'GRANT PARK' is written vertically on the left, and 'CHICAGO, IL' is written vertically on the right. The dates '08/01 - 08/04' are at the bottom in a pink wavy banner. The poster lists the lineup by day: Thursday (Megan Thee Stallion, Hozier), Friday (Stray Kids, SZA), Saturday (The Killers, Future X, Metro Boomin), and Sunday (Blink-182, Melanie Martinez). A yellow speech bubble says 'BUY YOUR TICKETS NOW!'. The poster is decorated with musical notes on the left side.

**LOLLA PALOOZA 2024**

**GRANT PARK**

**CHICAGO, IL**

**08/01 - 08/04**

**Thursday**

**MEGAN THEE STALLION**

**HOZIER**

**Friday**

**STRAY KIDS**

**SZA**

**Saturday**

**THE KILLERS**

**FUTURE X**

**METRO BOOMIN**

**Sunday**

**BLINK-182**

**MELANIE MARTINEZ**

**BUY YOUR TICKETS NOW!**



# Typography

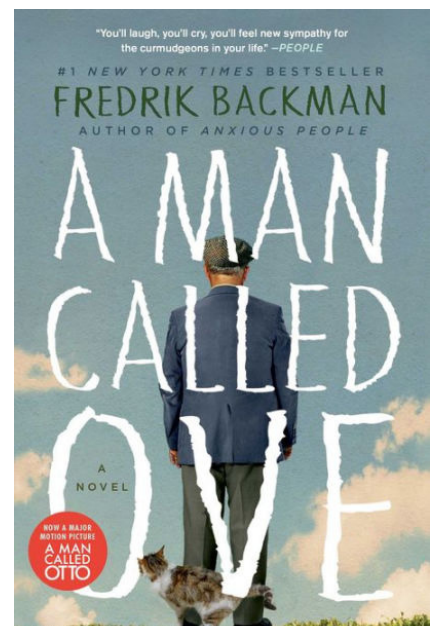
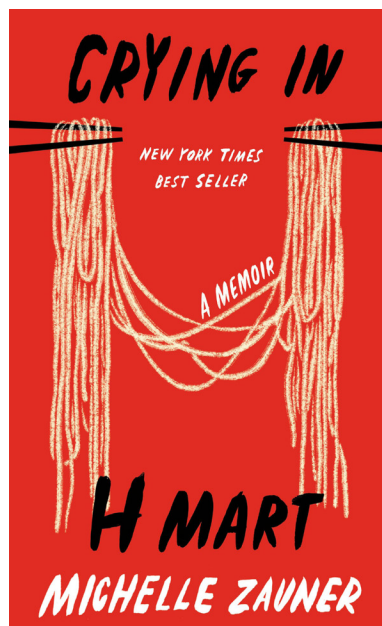
Project 1 was a Typography Poster project that challenged me to rebrand Lollapalooza with a fresh, modern aesthetic, using typography as the central design element. I designed an 11 x 17-inch poster in Adobe Illustrator, incorporating bold typography that captured the festival's energetic atmosphere. I selected the typefaces Owners and Anisette, ensuring they complemented each other in both function and style. The design focused on hierarchy, contrast, and scale, with typography serving as both text and graphic element to reinforce readability and excitement. This project refined my skills in typographic composition, helping me create a visually engaging promotional piece.



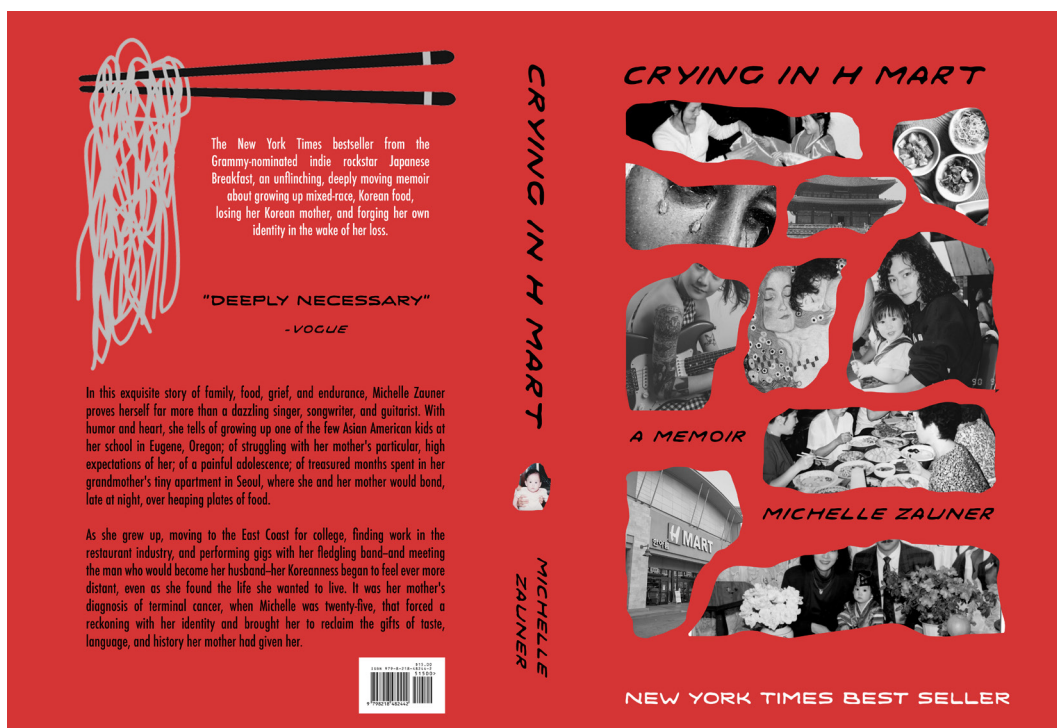
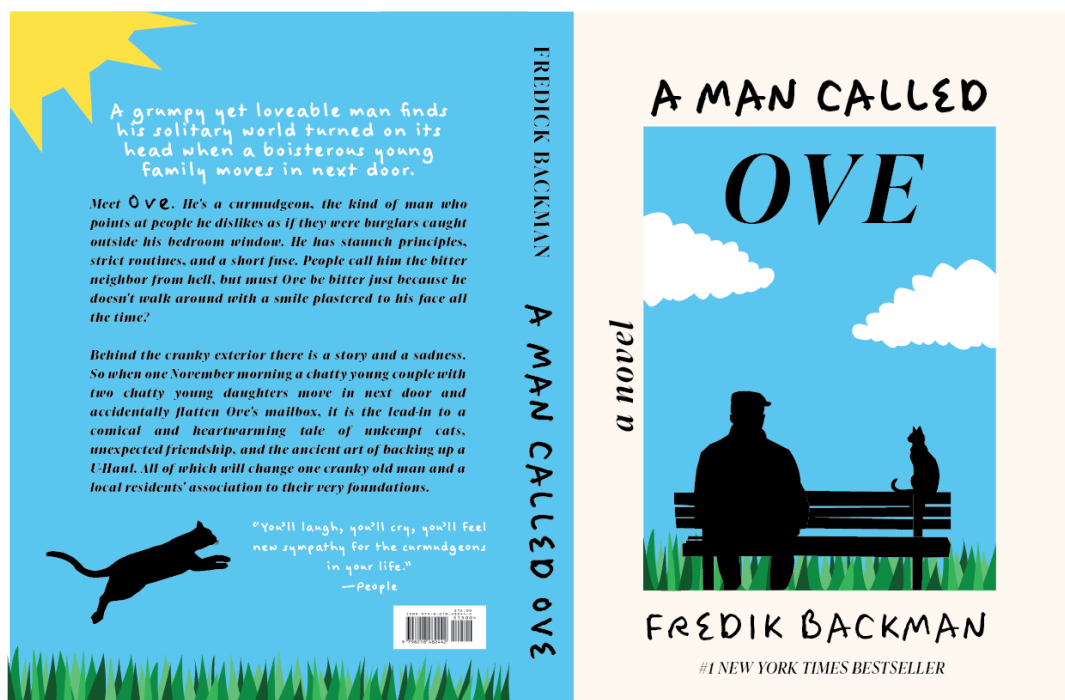
# Book Covers

Project 2 was sort of a book redesign project where it challenged me to transform the covers of *Crying in H Mart* and *A Man Called Ove* by blending typography and imagery to reflect their core themes. For *Crying in H Mart*, I used Photoshop to create a ripped-paper collage, layering symbolic elements against its signature red backdrop to convey grief and identity. In *A Man Called Ove*, I illustrated a silhouette of the protagonist and his cat in Illustrator, capturing themes of loneliness, transformation, and unexpected friendships. This project refined my ability to communicate stories visually while balancing composition, emotion, and typography.

Original  
Book  
Design



# Project 2



# Project 3

## The Craft of a Matcha Latte

The Ultimate Guide

### 1. Finding the best Matcha

First, what is **Matcha**? Matcha is finely ground powdered green tea that originated in China during the Tang Dynasty but was later introduced to Japan in the 12th century. Since then, it's been a staple to Japanese culture. The best quality matcha is found in regions like **Uji** and **Nishio**.

The best matcha can be found here



### 2. Sieve and the different tools to use

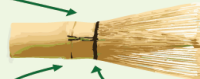
The next step is sieving your matcha with a **matcha sifter**. It ensures a smooth base when making your latte. You need about 1-2 teaspoons of the matcha powder using a **Chashaku**, a traditional Japanese bamboo scoop. This handcrafted tool helps with accurately portion the matcha.



### 3. Adding sweetener then whisk

A sweetener can be added such as honey, maple syrup, or any flavorings you prefer. After that, you add about 2 ounces of hot water then you whisk. This is done with a **Chasen**, a traditional bamboo whisk to make it frothy and even.

Jiku



Fushi

Kagari Ito

Hosaki



### 4. Now add your milk

After whisking, you can add **any type of milk** of your liking. For an iced latte, have a cup of ice ready before incorporating your milk and matcha.



### 5. Final result

You had successfully made a matcha latte! Enjoy its rich, earthy flavor and creamy texture whether hot or iced!







# Infographic

Project 3 is an infographic project, and its name is The Craft of a Matcha Latte. This project challenged me to visualize the process of making a matcha latte while weaving in cultural and historical context. I used Adobe Illustrator to design a process-based infographic, tracing and illustrating traditional tools like the chasen and chawan to add a handcrafted, engaging feel. A green color scheme reflected the earthy tones of matcha and helped unify the visual elements. The infographic combined concise text with visual hierarchy and flow to guide the viewer step by step. This project refined my ability to simplify complex information through illustration while balancing clarity, design principles, and storytelling.

# Photography

I wanted to showcase some of my favorite photographs, each capturing moments that reflect my growth and style as a photographer. Photography became a meaningful creative outlet for me when I began taking photos as the historian for UNC Kasama, documenting a wide range of events within the organization. Since then, I've expanded my work—capturing events for the Carolina Union, doing freelance graduation shoots, and exploring photography from a more artistic perspective. Whether I'm working on personal projects or client shoots, I aim to tell stories through each image. My style continues to evolve, but it's always rooted in authenticity, creativity, and connection.





# My Favorite Photos





**Khristine  
Bautista**

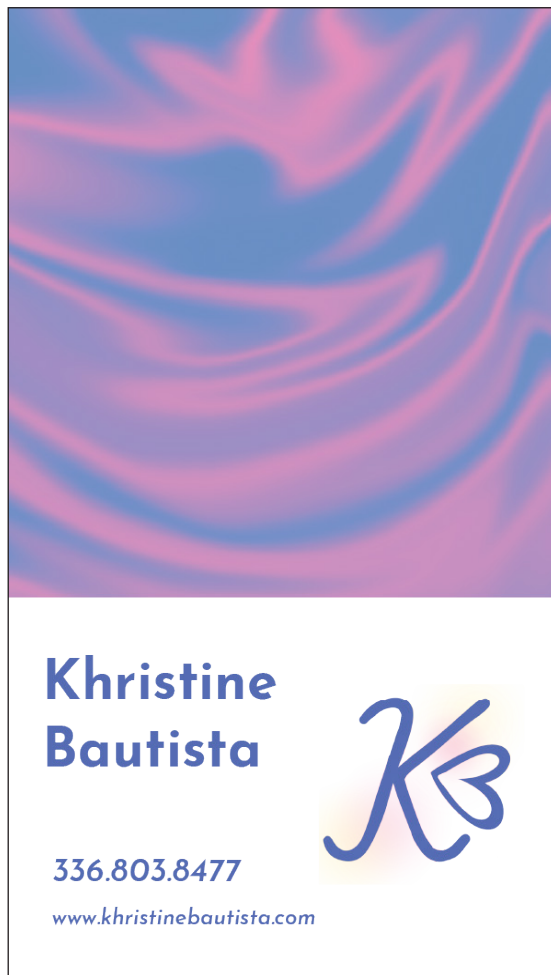
**336.803.8477**

[www.khristinebautista.com](http://www.khristinebautista.com)





# Visual Identity



When creating my logo and business card, I knew I wanted something minimalist but still playful and colorful to reflect my personality. For the logo, I used a large “K” with a sideways heart next to it, representing the “B” in my last name and adding a personal, cute touch. The heart felt true to my style which is soft, fun, and expressive. For the business card, I designed an abstract, liquified gradient background in Photoshop, keeping it vibrant yet clean. The color palette is iridescent and pastel, giving it a dreamy, vibrant feel. I also created a paint swatch inspired version, like what you would see in a hardware store, using the same Josefin typeface featured throughout my portfolio.



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